

F. No: 01-28/19/2026-HO - Events and Competition

Date: 03.08.2026

SPORTS AUTHORITY OF INDIA (SAI) INVITES EXPRESSION OF INTEREST (EOI FOR ENGAGEMENT OF KNOWLEDGE PARTNER(S) FOR KHELO INDIA SPORTS COMPETITION.

INTRODUCTION AND BACKGROUND:

The Khelo India Scheme was introduced by the Ministry of Youth Affairs and Sports to develop sporting culture and achieving excellence in Sports with a view to achieve the twin objectives of broad basing of sports and achieving excellence in sports throughout the country. The Govt. of India Gazette notification dated October 14th, 2017 regarding Khelo India Scheme may be referred at the following link:

<https://yas.gov.in/en/sports/khelo-india-national-programme-development-sports-0>

Sports Authority of India (SAI) implements certain verticals of Khelo India.

For the efficient and effective, planning, conduct, management, execution of various mandates under the Khelo India Scheme, it is proposed to engage a Knowledge Partner for Khelo India Sports Competition. The services of Knowledge Partner(s) will be required in many areas including following:

- i. To conduct elaborate research and analysis in the field of Sports to help implement best practices followed around the globe for Khelo India Sports Competition.
- ii. To collect and process raw data pertaining to the various verticals of Khelo India and suggest Standard Operating Procedures (SOP) to deliver the tasks in most efficient manner.
- iii. Support and assist the Khelo India team in planning and executing the key deliverables for Khelo India Sports Competition.
- iv. Post the conclusion of the Khelo India Sports Competition, the Knowledge Partner will formulate a Knowledge Manual for the conduct and execution of respective core area for future reference and records.
- v. Feedback and survey analysis during all Khelo India Sports Competition.

The above-mentioned activities are only indicative and not exhaustive of works to be assigned to the Knowledge Partner. The Knowledge Partner shall provide such services at no cost and will only be provided the right to be designated as the “Knowledge Partner(s) for Khelo India”.

The EOI document is available on the websites, namely, www.kheloindia.gov.in and www.sportsauthorityofindia.nic.in/ Applications received up to 18.08.2026 will be considered for processing. Applications received after the last date will not be accepted.

All proposals must be submitted along with the Covering Letter as per Annexure–A. The complete proposal should be sent to the email address mentioned below:

kheloindiaevents@gmail.com | For any queries, please write to Khelo India at the above email address.

Annexure - A

Covering Letter on letter head along with EOI

To,
Executive Director (Khelo India, I),
Khelo India, Ramp 5, JLN Complex East
Gate Lodhi Road
New Delhi - 110003

Subject: Submission of Proposal for Engagement as Knowledge Partner for Khelo India Sports Competitions

Sir/Madam,

We, the undersigned, hereby submit our proposal in response to the Expression of Interest issued by the Sports Authority of India for engagement as Knowledge Partner(s) for Khelo India Sports Competitions.

We hereby declare that:

1. We have carefully read and understood the EOI and agree to abide by all its terms and conditions.
2. The information furnished in our proposal is true, complete and correct to the best of our knowledge and belief.
3. We understand that any false statement, suppression of material information or misrepresentation may result in rejection of our proposal or termination of the engagement.
4. We have not been blacklisted or debarred by any Government Department, Public Sector Undertaking or statutory authority as on the date of submission.
5. We have disclosed all actual or potential conflicts of interest relevant to this proposal.
6. We understand that submission of this proposal does not create any right in our favour for selection or engagement.
7. We agree that the decision of SAI regarding evaluation and selection shall be final and binding.

Yours faithfully,

Name:

Designation:

Organisation:

Address:

Email:

Mobile:

Signature of Authorised Signatory

(Seal of the Organisation)