

## SPORTS AUTHORITY OF INDIA

### KHELO INDIA DIVISION

F.No.KI/HR/Media/019/2019-20

Dated: 09/08/2019

ADVERTISEMENT NO. KI/HR/Media/019/2019-20 Sports Authority of India (Khelo India Division) an autonomous organization under Ministry of Youth Affairs & Sports (GOI), invites applications for recruitment by selection on Contractual Basis for the following Posts to develop and execute the Program for different events under Khelo India:

S. No.	Designation	Number of Counts
1	<b>Consultant (Social Media, Promotion)</b>	01
2	<b>Consultant (Social Media, Content)</b>	01
3	<b>Young Professionals (Social Media)</b>	02

The details of recruitment and application form is available on the website of SAI i.e. [www.sportsauthorityofindia.nic.in](http://www.sportsauthorityofindia.nic.in) and <https://kheloindia.gov.in/> the complete application form i.e **Annexure A** along with the updated C.V should reach at [kheloindiarecruitment@gmail.com](mailto:kheloindiarecruitment@gmail.com). till 16<sup>th</sup> August 2019, 05:00 PM

SAI reserves the right to withdraw this advertisement at any time without assigning any reason.

For any recruitment related query, they can mail to [kheloindiarecruitment@gmail.com](mailto:kheloindiarecruitment@gmail.com).

**Director (Personnel)**  
**Sports Authority of India**

## **A. Consultant (Social Media, Promotion) (01)**

### **Eligibility:**

- a. The person must have a post graduate degree in journalism or a related field.
- b. The person should have at least 10 years of experience in print/television and digital media.
- c. The person must have worked in a social media agency or the digital wing of a media house.
- d. Any experience in government department/ministry on a social media project will be preferred.

### **Job Description:**

- a. The person will have to advice Khelo India Secretariat on ways to create a strong, positive image of KIMA and KIYG 3 in social media as well as the mainstream media.
- b. The person will have to put in place a media strategy to promote the various aspects of Khelo India Scheme.
- c. The person must ensure that news and content relating to Khelo India Games, Mobile App, Khelo India athletes are promoted regularly on social media, in an engaging manner so as to create more following and traction for Khelo India social media handles.
- d. The person will have to engage with social media influencers to create an organic ecosystem around KIYG 3 and KIMA on social media.

## **B. Consultant (Social Media, Content) (01):**

### **Eligibility:**

- a. The person must have a post graduate degree in journalism or a related field.
- b. The person should have at least 10 years of experience in print/television and digital media.
- c. The person must have worked in a social media agency or the digital wing of a media house.
- d. The person must have created sports –related content in print, television or digital medium for at least 5 years.

### **Job description:**

- a. The person will have to create engaging and social-media friendly content for platforms like Twitter, Facebook, Instagram around Khelo India Youth Games, Khelo India Mobile App and other aspects of the Khelo India Scheme.
- b. The person will have to ideate on engaging social media campaigns and mainstream media stories/campaigns and execute them.
- c. The person must be able to create text content in both Hindi and English.
- d. The person must be able to track social media trends and create content to go with it.

## Young Professionals (Social Media) –(02)

### Eligibility:

- Graduate from a recognized University.
- Minimum 5 years of experience in a print media house/television or social media agency
- Should be a sports writer/reporter or should have worked on a sports project for at least 3 of the 5 years.
- Excellent command over English and Hindi.

### Job Description:

- The person will have to attend sports events/camps and make small videos, photographs and written reports from the venue.
- The person will have to track news in various sporting disciplines in national/international competitions and create social media content from it.
- The person should be conversant with the latest edit apps on phone and be able to create quick videos from raw footage.

Criteria	Consultant (Social Media, Promotion)	Consultant (Social Media, Content)	Young Professional (Social Media)
Eligibility Criteria	<ol style="list-style-type: none"> <li>The person must have a post graduate degree in journalism or a related field.</li> <li>The person should have at least 10 years of experience in print/television and digital media.</li> <li>The person must have worked in a social media agency or the digital wing of a media house.</li> <li>Any experience in government department/ministry on a social media project will be preferred.</li> </ol>	<ol style="list-style-type: none"> <li>The person must have a post graduate degree in journalism or a related field.</li> <li>The person should have at least 10 years of experience in print/television and digital media.</li> <li>The person must have worked in a social media agency or the digital wing of a media house.</li> <li>The person must have created sports – related content in print, television or digital medium for at least 5 years.</li> </ol>	<ol style="list-style-type: none"> <li>A graduate from a recognized University.</li> <li>Minimum 5 years of experience in a print media house/television or social media agency</li> <li>Should be a sports writer/reporter or should have worked on a sports project for at least 3 of the 5 years.</li> <li>Excellent command over English and Hindi.</li> </ol>
Remuneration	<b>Rs. 75,000-1,00,000</b>	<b>Rs. 75,000-1,00,000</b>	<b>Rs. 45,000-60,000</b>

\*\* Higher remuneration can be given to the suitable candidates

**Tenure:** The contractual engagement will be initially for a period of 01 (one) year extendable upto 03 (three) or coterminous with the scheme whichever is earlier. The salary can be revised after one year based on performance. The contract can be terminated by giving one month notice period.

**Age Limit:** There is an upper age limit of 65 years for the post of consultant and 32 for the post of Young Professional.

**Tax Deduction at Source:** The Income Tax or any other tax liable to be deducted, as per the prevailing rules will be deducted at source before effecting the payment, for which the SAI will issue TDS /Service Tax Certificates, as applicable.

**Other Allowances:** No TA/DA shall be admissible for joining the assignment or on its completion. No other facilities like DA, Accommodation, Residential Phone, Conveyance /Transport, Personal Staff, Medical reimbursement, HRA and LTC etc. would be admissible.

**Extension:** Performance of the selected candidates would be continuously reviewed and their extension will be considered on the basis of periodic review / requirement.

**Leave:** Selected candidates will be entitled for 30 days leave in a calendar year on pro-rata basis. Therefore, candidates shall not draw any remuneration in case of his/her absence beyond 30 days in a year. Also unutilized leave in a calendar year will lapse and will not be carried forward to the next calendar year.

**Confidentiality:**

- a) Selected persons will not be allowed to publish a book or a compilation of articles or participate in a radio broadcast or contribute an article or anonymously or pseudonymously in the name of any other person, if such book, article, broadcast, uses any information that he/she may gather as part of this assignment.
- b) During the period of engagement with Khelo India secretariat, Employee would be subject to the provisions of the Indian Official Secret Act, 1923 and will not divulge any information gathered by him/her during the period of his/her engagement to anyone who is not authorized to know.
- c) The Selected personnel at no instance can represent or give opinion or advice to others in any matter, which is adverse to the interest of the Government.

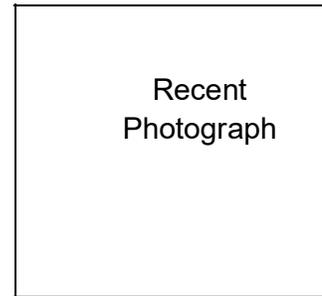
**Other Conditions:**

- a) The applications received will be scrutinized/ shortlisted on the basis of relevant experience and job description and the eligible candidates will be called for Interview at cost to the applicant.
- b) Candidates applied for more than one post will be interviewed only once.
- c) In case he/she is required to proceed outstation from the place of posting on tour for official duty, he/she will be entitled to TA/DA as admissible under the rules.

- d) In case the performance of Candidate is not found satisfactory, his/her services will be discontinued after giving one month notice.
- e) Without any prejudice to the above condition, the candidate will be terminated from his services with immediate effect without any obligations, in case the candidate is found guilty of violating any of the conditions contained in the terms of employment or is guilty of any misconduct including negligence of duties, unauthorized absence, etc.
- f) Decision of SAI in all matters regarding eligibility, selection and posting would be final and binding upon all candidates. No representation or correspondence will be entertained by SAI in this regard.
- g) SAI reserves the right to cancel the advertisement and/or the selection process at any stage without assigning any reason.
- h) The DG SAI shall be the final authority in case of any dispute.
- i) The appointment will be purely on contract basis and does not confer any right to claim to permanent employment in SAI.
- j) Any litigation matters pertaining to employment at SAI shall be restricted to the jurisdiction of the Delhi courts.
- k) Organization reserves the right to terminate the contract, by giving one month notice to Candidates.
- m) Owing to the requirement in SAI, a list of panels may be drawn which will be valid for a period of one Year, SAI reserve the right to cancel the panel without assigning any reason.

**Perfoma for Application**

Post applied for: .....



- 1. Name: .....
- 2. Father's/Mother's Name: .....
- 3. Date of Birth: .....
- 4. Nationality: .....
- 5. Postal Address: .....
- 6. Contact Number: .....
- 7. E-mail address: .....
- 8. Educational Qualifications Matriculation onwards:

S. No.	Certificate/Degree	Subject	Institute/University	Year of Passing	Percentage/CGPA

8. Work Experience:

S. No.	Organization/Institute	Period From - To	Nature of Work	Remarks

Total Experience (in months).....

9. Sports Participation:

(A) International Level

S.No.	Event	Position

(B) National Level

S.No.	Event	Position

**DECLARATION**

I hereby declare that all statements made in this application are true and correct to the best of my knowledge and belief. I understand that in the event of any information being found false or incorrect or not satisfying the prescribed eligibility criteria for the post applied for, my candidature is liable to be cancelled / rejected at any stage of selection.

**Place:**

**Date:**

**(Signature of the Applicant)**